

Privacy policy and data processing

For slush.d-i-f.dk

In the current privacy policy and data processing, you can read more about how information is handled, which is registered when you register events, visit the website slush.d-i-f.dk or use the initiatives and services offered by slush.d-i-f.dk. Slush/D-I-F and the website slush.d-i-f.dk are operated by Danish Entrepreneurship Association, which acts as an operator and responsible unit. This privacy policy and data processing applies exclusively to the website slush.d-i-f.dk

Danish Entrepreneurship Association

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Introduction

Danish Entrepreneurs (we in the following) is the operator of slush.d-i-f.dk We are responsible for the planning and executing events with i.e. partners and co-organizers, as well as news and other content. Danish Entrepreneurs is a non-profit organization that aims to elevate entrepreneurship through events and networking. In order to be able to measure and continuously improve the offered offers, personal information is collected.

Use of slush.d-i-f.dk

When you use slush.d-i-f.dk, we process the following personal information: name, e-mail, company name, position and telephone number. The purpose of collecting personal information is to provide the best possible service to the participants. Including i.a. sending reminder email, reminder SMS and course evaluation.

We measure traffic and user behavior on startupplanet.dk in order to optimize the best user experience for website visitors. For this purpose, we use Google Analytics, which

collects data and statistics about users' interaction with the website. You can always opt out of Google Analytics by visiting: <https://tools.google.com/dlpage/gaoptout>

We also use Facebook pixels on slush.d-i-f.dk, to be able to track the effect of paid advertising.

Purpose of collecting personal information

We collect personal information in order to optimize the user experience of courses, events, conferences and the website. We collect general personal information: first name, last name, telephone number, e-mail and organization. The information is stored until a person unsubscribes from our database or is stored for a maximum of 24 months after the purpose has been fulfilled, after which data is deleted. We collect personal information from you in the following cases:

- When you sign up for a event
- We only collect the information we need for you to sign up for our events. Your data will not be shared with others and we clearly indicate using asterisks (*) where personal information is mandatory and clearly without asterisk (*) where personal information is voluntary.

Protection of personal data

We follow the Personal Data Act and store personal information securely and confidentially. We use computers and servers with limited access, which are located under secured and controlled facilities. We continuously test and monitor our security measures to ensure that all measures live up to the sound requirements, taking into account the security of our users' information.

Marketing

Personal information is used to personalize our marketing messages that we send through newsletters to our users. In addition to marketing messages, we use personal information to communicate with you regarding the courses and services we provide. The communication can take place via telephone, e-mail or SMS.

Your rights

By law, you have rights in relation to our processing of information about you:

- Right of access: You have the right to access the information we process about you.
- You have the right to correct your information (correction).
- Correction and deletion: You have the right to have incorrect information about yourself corrected. In addition, you also have the right to have information about you deleted or to have the processing of your personal data restricted.
- Objection: In certain cases, you have the right to object to our processing of your personal data.

If you want to make use of your rights, please contact us. See contact information below.

Who is the data controller and how do I get in touch with Danish Entrepreneurship Association?

Danish Entrepreneurship Association, Alhambrevej 3, 1826 Frederiksberg C is the data controller for the processing of your information.

You can contact Danish Entrepreneurship Association at info@d-i-f.dk.